



## **Winterfest Supporters**

We are excited to announce the return of our Winterfest celebration, scheduled to take place on 27 July 2024 here at Chevalier College. This cherished event brings together our community to enjoy a festive day filled with sport, food, fireworks, and community spirit. As we prepare for Winterfest, we are reaching out to local businesses to become supporters for this wonderful celebration.

Winterfest draws thousands of attendees from our community and beyond. It provides an excellent opportunity for businesses to gain visibility and connect with local community. By becoming a Winterfest supporter, your business will benefit from:

- **Brand Exposure:** Your company's logo will be displayed on event marketing materials, including flyers, banners, social media, and our website. The Chevalier College Facebook pages have a combined reach of over 4800 followers and our Instagram pages have a combined reach of over 3800 followers.
- **Community Engagement:** Supporting Chevalier College provides a unique opportunity to engage directly with the community, fostering goodwill and strengthening your local presence.
- **Event Recognition:** Your business will be acknowledged throughout the event via announcements and signage, highlighting your support and commitment to our community.

For this event we are offering twenty \$500 supporters package, which will include:

- Your logo, among other supporters, will appear on marketing materials leading up to the event, including flyers, banners, social media, and our website.
- Businesses will be featured in a social media post thanking our Winterfest supporters on the Chevalier College official Facebook page.
- Banner display at the event. (note - not one banner per business, multiple logos per banner)
- Mention during event announcements.
- The \$500 supporters package does not guarantee business category exclusivity.

Please fill out this [Winterfest Supporters EOI Form](#) to register your interest in your business playing a key role in supporting this special event by Friday 14 June, 2024. Applications go through a review process and a maximum of twenty packages will be offered for this event.

If you have any questions or would like to find out more about this opportunity, please contact Chevalier College Development Officer Averil Cutroni on [cutronia@chevalier.nsw.edu.au](mailto:cutronia@chevalier.nsw.edu.au) or 02 4861 0519.

We look forward to partnering with you to create an unforgettable Winterfest celebration!